

NEW HAMPSHIRE STATE LIQUOR COMMISSION
AGENDA
February 4, 2009

I) ADMINISTRATIVE SERVICES REPORTS

- 1) Administrative Issues
- 2) Financial Report
- 3) IT Report
- 4) Human Resources Report

II) MARKETING AND SALES REPORT

- 1) Store Operations
 - a. 2009 Store Security Recommendation – Memorial Day through Columbus Day, 2009
- 2) Merchandising Report
 - A. Purchasing
 - B. Warehouse
 - C. Spirits
 1. Test Market Results
 - a. Sauza Blanco Tequila 1.75L
 - b. Absolut 100 proof Vodka 750ml
 - c. Schwartzhog Liqueur 750ml
 2. Line Extension Request, Southern Wine and Spirits
 3. One Time Buy Request, Southern Wine and Spirits
 4. Full Distribution Request
 - a. 3 for Horizon Beverage
 - D. Wines
 1. Special Purchase Allowance – Moet & Chandon White Star
 2. **Revised** Wine Sale April 2009
 3. Second Size for Little Penguin Chardonnay
 4. Close Outs
 - a. Perfecta Wine Company
 - b. Perfecta Wine Company
 5. Price Adjustment on Existing Inventory, Horizon
 6. Specialty Buy In
 - a. Banfi Rosa Regale
 - b. Dan Aykroyd Wines
 7. Special Offer – Clos du Bois and Ravenswood

- 8. Store Promotional Event – Informational Only
- 9. Primary Source Recommendations
 - a. Exclusive – 12, Imported – 9

IV) ENFORCEMENT & LICENSING REPORT

V) CHAIRMAN’S REPORT & LATE ITEMS

- a. Bailment Requests
- b. Coupon Approvals
- c. Legal Issues
- d. Late items / Other

VI) EXECUTIVE SESSION